

Data: 02/12/2019 [14:43:22 CET]
 Da: internazionale.lingue@uniparthenope.it
 A: gabriele.sampagnaro@uniparthenope.it, rita.desiano@uniparthenope.it, magi.petrillo@uniparthenope.it, erasmus.diseg@uniparthenope.it, eufrasia.sena@uniparthenope.it, rita.desiano@uniparthenope.it
 Oggetto: Fwd: erasmus teaching mobility application

Gent.li Docenti,
 inoltre nuovamente la mail di seguito chiedendovi la cortesia di rispondere al vostro collega sia per un esito negativo che positivo.

Cordiali saluti
 Nunzia Gambardella

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----- Messaggio inoltrato da Gul Ertan Ozguzer <gul.ertan@izmirkonomi.edu.tr> -----
 Data: Mon, 2 Dec 2019 12:20:19 +0300 (EET)
 Da: Gul Ertan Ozguzer <gul.ertan@izmirkonomi.edu.tr>
 Oggetto: erasmus teaching mobility application
 A: internazionale.lingue@uniparthenope.it

Dear Sir/Madam,

I sent you the e-mail below 10 days ago and received an automatic e-mail informing me that I would be responded in 5 days at maximum.

Thank you very much.
 Best regards,

Gül Ertan Özgüzer

Dear Sir/Madam,

I am writing to you from the Izmir University of Economics in Izmir, Turkey.
 My university has announced a call for Erasmus teaching mobility exchange and your university was listed as a partner.

I am an Associate Professor at Economics department. As per our agreement, if accepted I would come to your University for 5 days and give a guest lecture on any topic in my area of expertise that you might be interested in. All of this, as you are aware, is funded by the Erasmus exchange.

I have been the coordinator of the course "Principles of Microeconomics" and "Principles of Macroeconomics" and we have been using relatively new open access text book of CORE's The Economy the for the last three years.
 [<https://core-econ.org/the-economy/book/text/0-3-contents.html> | <https://core-econ.org/the-economy/book/text/0-3-contents.html>]

I can give a guest lecture that encompasses the key elements of this new book such as economic inequality, climate change, innovation, wealth creation and instability or any topic that you might be interested. Over the last years, I have given courses such as Data Science with Applications in Economics, Intermediate Macroeconomics, and Research Methods in Social Sciences. I would also be very happy to give a lecture on any of these topics.

I was hoping that you might be interested in hosting me and I wanted to write to you to get your pre-approval so that I may apply to my University for these Erasmus funds to cover my travel and accommodation expenses.
 Please let me know if you approve so that I may start the application. I look forward to hearing from you.

Best regards,
 Gül Ertan Özgüzer
 Associate Professor
 Izmir University of Economics
 Department of Economics

----- Fine messaggio inoltrato. -----

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Università degli Studi di Napoli Parthenope
 Ufficio Servizi Internazionalizzazione e Comunicazione Linguistica
 University Parthenope of Naples - International Services Office
 Via Acton, 38 - 80133 Napoli (I)

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Ai fini del riconoscimento delle richieste, gli studenti dell'Ateneo, sono tenuti all'utilizzo dell'indirizzo e-mail istituzionale



Mobility Agreement

Staff Mobility For Teaching

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Planned period of the teaching activity: from **30.03.2020** till **03.04.2020**
(first day of teaching activity) (last day of teaching activity)

J OK

Total number of teaching days (excluding travel days): 5

The teaching staff member

Last name (s)	Albu	First name (s)	Ruxandra Gabriela
Seniority	Senior	Nationality	Romanian
Sex [M/F]	F	Academic year	2019/2020
E-mail	ruxandra.albu@unitbv.ro		

The Sending Institution/Enterprise

Name	Transilvania University of Brasov (UNITBV)		
Erasmus code (if applicable)	RO BRASOV01	Faculty/Department	Faculty of Economic Sciences and Business Administration
Address	Bd. Eroilor 29, Brasov, Romania	Country/ Country code	ROMANIA / RO
Contact person name and position	Nicolae Marinescu ERASMUS Coord.	Contact person e-mail / phone	marinescu@unitbv.ro +40.722533912
		Size of enterprise (if applicable)	<input type="checkbox"/> <250 employees <input checked="" type="checkbox"/> >250 employees

The Receiving Institution

Name	UNIVERSITA DEGLI STUDI DI NAPOLI „PARTHENOPE”		
Erasmus code (if applicable)	I NAPOLI03	Faculty/Departm.	Business Studies
Address	Via. Amm., F.Acton 38 80133 Napoli	Country/ Country code	ITALY / I
Contact person, name and position	Dr. Virginia Formisano, International Rel.	Contact person e-mail / phone	internazionale.lingue@ uniparthenope.it

For guidelines, please look at the end notes on page 3.

Section to be completed BEFORE THE MOBILITY

I. PROPOSED MOBILITY PROGRAMME

ALL 6 PAG. 3 din 7

Main subject field: 04.0 Business Studies

Level (select the main one):

- Short cycle (EQF level 5)
- Bachelor or equivalent first cycle (EQF level 6)
- Master or equivalent second cycle (EQF level 7)
- Doctoral or equivalent third cycle (EQF level 8)

Number of students at the receiving institution benefiting from the teaching programme: 50

Number of teaching hours: 8

Language of instruction: English

Overall objectives of the mobility:

- Teaching courses in the field of **Sustainable Tourism**.
- Designing innovative learning material and enriching the teaching offer.
- Development and strengthening of interrelations between the departments and faculties in the two partner universities as well as preparation of future cooperation projects.

Added value of the mobility (in the context of the modernisation and internationalisation strategies of the institutions involved):

This mobility will result in a strengthening of interrelations between the departments and faculties in the two partner universities as well as preparation of future cooperation projects. It will also enrich the teaching curricula and methods. This mobility will allow the teacher to acquire knowledge or specific know-how and good practices as well as practical skills relevant for professional development.

Content of the teaching programme:

1. Sustainable Development.
2. Sustainable Tourism Development.
3. Case studies.

Expected outcomes and impact (e.g. on the professional development of the teaching staff member and on the competences of students at both institutions):

- Students from the study programmes Economy of Commerce, Services and Tourism, Management and Business Administration will benefit from the newly acquired information resulted from the exchange of scientific information.
- Documentation for writing an article.
- Finding potential partners for research projects.



II. COMMITMENT OF THE THREE PARTIES

By signing this document, the teaching staff member, the sending institution/enterprise and the receiving institution confirm that they approve the proposed mobility agreement.

The sending higher education institution supports the staff mobility as part of its modernisation and internationalisation strategy and will recognise it as a component in any evaluation or assessment of the teaching staff member.

The teaching staff member will share his/her experience, in particular its impact on his/her professional development and on the sending higher education institution, as a source of inspiration to others.

The teaching staff member and the beneficiary institution commit to the requirements set out in the grant agreement signed between them.

The teaching staff member and the receiving institution will communicate to the sending institution/enterprise any problems or changes regarding the proposed mobility programme or mobility period.

The teaching staff member

Name: Ruxandra Gabriela ALBU

Signature:

Date:

The sending institution/enterprise

Responsible for Erasmus+ Outgoing Mobility: Camelia DRAGHICI

Signature:

Date:

Head of Department: Tiberiu FORIS

Signature:

Date:

The receiving institution

Name of the responsible person:

Signature:

Date:



Mobility Agreement

Staff Mobility For Teaching

Planned period of the teaching activity: from **30.03.2020** till **03.04.2020** 8 ORF
(first day of teaching activity) (last day of teaching activity)

Total number of teaching days (excluding travel days): 5

The teaching staff member

Last name (s)	Chitu	First name (s)	Ioana Bianca
Seniority	Senior	Nationality	Romanian
Sex [M/F]	F	Academic year	2019/2020
E-mail	ioana.chitu@unitbv.ro		

The Sending Institution/Enterprise

Name	Transilvania University of Brasov (UNITBV)		
Erasmus code (if applicable)	RO BRASOV01	Faculty/Department	Faculty of Economic Sciences and Business Administration
Address	Bd. Eroilor 29, Brasov, Romania	Country/ Country code	ROMANIA / RO
Contact person name and position	Nicolae Marinescu ERASMUS Coord.	Contact person e-mail / phone	marinescu@unitbv.ro +40.722533912
		Size of enterprise (if applicable)	<input type="checkbox"/> <250 employees <input checked="" type="checkbox"/> >250 employees

The Receiving Institution

Name	UNIVERSITA DEGLI STUDI DI NAPOLI „PARTHENOPE”		
Erasmus code (if applicable)	I NAPOLI03	Faculty/Departm.	Business Studies
Address	Via. Amm., F.Acton 38 80133 Napoli	Country/ Country code	ITALY / I
Contact person, name and position	Dr. Virginia Formisano, International Rel.	Contact person e-mail / phone	internazionale.lingue@ uniparthenope.it

For guidelines, please look at the end notes on page 3.

Section to be completed BEFORE THE MOBILITY

I. PROPOSED MOBILITY PROGRAMME

ALL. 6 PAG. 6 din 7

Main subject field: 04.0 Business Studies

Level (select the main one):

- Short cycle (EQF level 5)
- Bachelor or equivalent first cycle (EQF level 6)
- Master or equivalent second cycle (EQF level 7)
- Doctoral or equivalent third cycle (EQF level 8)

Number of students at the receiving institution benefiting from the teaching programme: 50

Number of teaching hours: 8

Language of instruction: English

Overall objectives of the mobility:

- Teaching courses in the field of **Integrated marketing communications**.
- Designing innovative learning material and enriching the teaching offer.
- Development and strengthening of interrelations between the departments and faculties in the two partner universities as well as preparation of future cooperation projects.

Added value of the mobility (in the context of the modernisation and internationalisation strategies of the institutions involved):

This mobility will result in a strengthening of interrelations between the departments and faculties in the two partner universities as well as preparation of future cooperation projects. It will also enrich the teaching curricula and methods. This mobility will allow the teacher to acquire knowledge or specific know-how and good practices as well as practical skills relevant for professional development.

Content of the teaching programme:

1. Marketing communications – concepts.
2. Advertising - objectives and forms, advertising plan, advertising media.
3. Country brand – Romania.

Expected outcomes and impact (e.g. on the professional development of the teaching staff member and on the competences of students at both institutions):

- Students from the study programmes *Economy of Commerce, Services and Tourism* and *Marketing* will benefit from the newly acquired information resulted from the exchange of scientific information.
- Documentation for writing a scientific article.
- Finding potential partners for a research project.

ALL. 6 PAG. 7

II. COMMITMENT OF THE THREE PARTIES

By signing this document, the teaching staff member, the sending institution/enterprise and the receiving institution confirm that they approve the proposed mobility agreement.

The sending higher education institution supports the staff mobility as part of its modernisation and internationalisation strategy and will recognise it as a component in any evaluation or assessment of the teaching staff member.

The teaching staff member will share his/her experience, in particular its impact on his/her professional development and on the sending higher education institution, as a source of inspiration to others.

The teaching staff member and the beneficiary institution commit to the requirements set out in the grant agreement signed between them.

The teaching staff member and the receiving institution will communicate to the sending institution/enterprise any problems or changes regarding the proposed mobility programme or mobility period.

The teaching staff member

Name: Ioana Bianca CHITU

Signature:

Date:

The sending institution/enterprise

Responsible for Erasmus+ Outgoing Mobility: Camelia DRAGHICI

Signature:

Date:

Head of Department: Cristinel CONSTANTIN

Signature:

Date:

The receiving institution

Name of the responsible person:

Signature:

Date:

